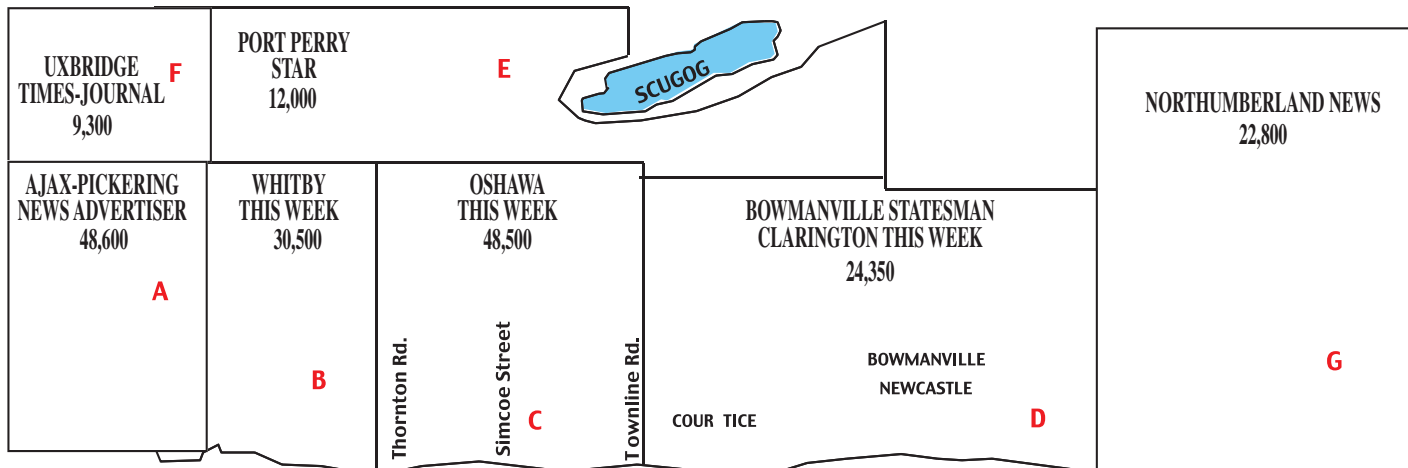




NORTHUMBERLAND NEWS UXBRIDGE TIMES-JOURNAL OSHAWA • WHITBY • CLARINGTON THIS WEEK AJAX-PICKERING NEWS ADVERTISER PORT PERRY STAR



Delivering Your Message To Our Market

	Ajax or Pickering	Ajax Pickering A	Oshawa/Whitby	Oshawa/Whitby Clarington/	Oshawa C	Whitby B	Clarington & Can. Statesman D	Port Perry Star E	Uxbridge F		Northumberland G
Wed.	\$1.18	\$1.73 (49,900)	\$2.54 (79,000)		\$1.94 (48,500)	\$1.14 (30,500)	\$1.14 (24,350)	.80 (12,000)	.80 (9,300)		\$1.04 (22,800)
Thurs.											
Fri.	\$1.18	\$1.79 (50,900)	\$2.54 (79,000)	\$3.16 (103,350)	\$1.94 (48,500)	\$1.14 (30,500)	\$1.14 (24,350)	.80 (12,000)	.80 (9,300)		\$1.04 (22,800)
Sun.	\$1.18	\$1.73 (48,900)	\$2.54 (79,000)	\$3.16 (103,350)	\$1.94 (48,500)	\$1.14 (30,500)	\$1.14 (24,350)				

Color 1 spot = \$125 2 Spot = \$200 Process = \$350

	Wednesday (Broadsheet)	Friday (Tabloid)	Sunday (Tabloid)
OSHA WA / WHITBY	79,000	79,000	79,000
CLARINGTON / STATESMAN	24,350	24,350	24,350
PORT PERRY	12,000	12,000	
UXBRIDGE	9,300	9,300	
AJAX / PICKERING	49,900	50,900	48,900
NORTHUMBERLAND	22,800	22,800	
TOTAL	197,350	198,350	152,250

Flyer Distribution - Quantities & Rates

1,000 to 5,000.....	(pieces) per issue	\$50	per thousand
5,000 to 10,000.....	(pieces) per issue	\$45	per thousand
10,000 to 20,000.....	(pieces) per issue	\$43	per thousand
20,000 to 37,000.....	(pieces) per issue	\$40	per thousand
Over 37,000.....	(pieces) per issue	\$38	per thousand

**FLYER & BOOKING
4 DAYS PRIOR
TO DELIVERY**