

# This Week

## REAL ESTATE 2006/2007

### ADVERTISING RATES & DEADLINES WEDNESDAY PULL-OUT SECTION

#### **1/16 page** (110 lines)

**\$250**

**26-48 inserts:**

**\$207**

**SPOT COLOUR N/A**

**2 SPOT COLOUR N/A**

**PROCESS COLOUR N/A**

#### **1/8 page** (220 lines)

**\$478**

**26-48 inserts:**

**\$390**

**SPOT COLOUR \$50**

**2 SPOT COLOUR \$75**

**PROCESS COLOUR \$100**

#### **1/4 page** (441 lines)

**\$790**

**26-48 inserts:**

**\$728**

**SPOT COLOUR \$50**

**2 SPOT COLOUR \$100**

**PROCESS COLOUR \$125**

#### **1/2 page** (882 lines)

**\$1490**

**26-48 inserts:**

**\$1394**

**SPOT COLOUR \$75**

**2 SPOT COLOUR \$150**

**PROCESS COLOUR \$200**

#### **Full page** (1764 lines)

**\$2487**

**26-48 inserts:**

**\$2435**

**SPOT COLOUR \$100**

**2 SPOT COLOUR \$175**

**PROCESS COLOUR \$275**

#### **FRONT PAGE SPOTS IN FULL COLOUR**

**\$255\***

**\*GST NOT INCLUDED**

**CIRCULATION: 104,500 / 7,010 in Saturday's BEST HOMES**

**DEADLINE: PROOF ADS: Thursday 3pm (Copy & Photos)**

**NON PROOF ADS: Friday 11am (Copy & Photos)**

**(905) 579-4404 Toronto Line: (416) 798-7259 Fax (905) 432-1635**

**IN EFFECT FROM SEPT. 1, 2006**