

**EFFECTIVE • AFFORDABLE**

# BestHomes



**"The most affordable way to advertise and sell your listings!"**

**Published every Saturday.  
Covering Scarborough through to  
Brighton, as far north as Port Perry**



**Highly visible yellow box  
locations at real estate offices,  
banks, trust companies, grocery  
stores, donut shops and many  
other high traffic locations.**

## **RATES & DEADLINES**

<b>1/16 PAGE.....</b>	<b>\$79</b>
<b>1/8 PAGE.....</b>	<b>\$129</b>
<b>1/4 PAGE.....</b>	<b>\$219</b>
<b>1/2 PAGE.....</b>	<b>\$389</b>
<b>FULL PAGE.....</b>	<b>\$699</b>
<b>FRONT PAGE SPOTS*... </b>	<b>\$79</b>
<b>PROCESS COLOUR.....</b>	<b>\$300</b>
<b>2 COLOUR.....</b>	<b>\$225</b>
<b>SPOT COLOUR.....</b>	<b>\$100</b>

(\*includes process colour)

**DEADLINE: WEDNESDAY PRIOR, 12 NOON**

**Buyers are really on the move!  
The highly visible yellow boxes of  
BEST HOMES make it easy for them to shop!  
For effective and affordable results, advertise  
your listings in the eye-catching pages  
of BEST HOMES.**

**BEST HOMES READERS ARE HOT PROSPECTS!**

**FOR MORE INFORMATION CALL YOUR  
SALES REPRESENTATIVE**

**905-579-4404**



In Effect  
Sept. 1, 2006